



Introduction¹

Giftet Reason for Partnership

Giftet considers as critical (or vital) the support from its *partners* to its mission statement which is to become a *premier (or a leading) corporation* for **researching, developing, marketing, and distributing *global navigation, software, and web solutions***[®].

Therefore, Giftet welcomes the support that will receive from its Partners.

Partners Reason for Partnership with Giftet

Giftet assures and supports its Partners for achieving their objectives and goals of their mission through **researching, developing, marketing, and distributing *global navigation, software, and web solutions***[®]. It is Giftet strategic goal and objective to become an integrated part of its Partners objectives and goals of their mission.

Therefore, Giftet Partners are assured to find a great supporter in Giftet.

Need for Partnership

Perhaps the most important customer need addressed by Giftet innovation will be its philosophical approach to innovation. Giftet envisions that its innovation is an integral part of its cooperation and partnership with the United States government federal and state agencies, with industry partners, with non-profit organizations, with university and university research centers, and financial institutions and other organizations from around the world. Giftet is going to undertake all the necessary means and measures with memorandum of understanding, with letters of intent, with non-disclosure agreements etc. to protect its *intellectual property* (IP) that may result from the innovation and also its partners' needs and rights to develop successful partnership with one client at a time and one project at a time.

Therefore, Giftet welcomes the support that receives from its Partners.

Need for Innovation

Giftet intends to become a world leader in innovation in research and development of geolocation applications by means of programs such as Small Business Innovative Research (SBIR) and other government funded programs or private funded programs. Giftet has addressed and will continue to address its customers' need for innovation via the Department of Defense (DoD) SBIR Program <http://www.dodsbir.net/> by developing innovative technologies, products and/or services that will benefit the US National Security, Global Security and NATO allies.

The DoD SBIR program is made up of thirteen participating Components: Army, Navy, Air Force, Missile Defense Agency, Defense Advanced Research Projects Agency, Joint Science and Technology Office for Chemical and Biological Defense, US Special Operations Command, Defense Threat Reduction Agency, National Geospatial-Intelligence Agency (NGA), Defense Logistics Agency (DLA), Defense Microelectronics Activity, the Office of Secretary of Defense, and the Defense Health Program <http://acq.osd.mil/osbp/sbir/sb/program-descriptions.shtml>.

¹ If you would like to become a *Giftet Partner* please visit [Personnel http://giftet.com/personnel.html](http://giftet.com/personnel.html) page. *Last updated on Mar.02, 2022.*



Other government programs include National Science Foundation (NSF) and others as discussed in Giftet Government agencies <http://giftet.com/par/gov.pdf>.

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Need for Integration and Standardization

Giftet Inc is part of the ecosystem that will encompass the new revolution in geolocation and wireless communications technologies and as such Giftet will take an important leading role in the integration and standardization process in the description, research and development of new technologies, products, and or services via collaboration with the leading professional organizations such as IEEE, IEEE Standards, IEEE Societies such as Communications Society (ComSoc), Aero-Space and Electronic Systems Society (AESS), Geoscience and Remote Sensing Society (GRSS), Institute of Navigation (ION), Royal Institute of Navigation (RIN) etc as discussed in Giftet nonprofit organizations <http://giftet.com/par/non.pdf>.

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Need for Product Development and Intelligent Mass Production

Once Giftet has established itself in the community of the DoD ecosystem corporations; i.e., within the next two to three years then Giftet will address the customer needs for product development and mass production. This need will become the focus for SBIR Phase II and Phase III proposals with strong collaboration with Giftet Industry partners <http://giftet.com/ind/par.pdf>.

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